



SCWCEA

South Carolina Workers' Compensation Educational Association

2014 Partners Program

Customize your Marketing Options,
Maximize your Impact



The SCWCEA PARTNERS Program provides members with a way to participate in the South Carolina Workers' Compensation community and to be recognized as a high-level associate while increasing their visibility. This program helps you leverage your commitment by providing new and enhanced ways of delivering your message to the SCWCEA membership continually throughout the year.

You are able to customize your plan to provide the best exposure for your particular needs. Those who exhibit annually may want to pay close attention to the advantages offered with pre-paid and early booth selection, advanced conference hotel access and pre-paid registrations.

We offer four different levels of partnership. The PARTNERS Program is administered on a calendar-year basis (January 1 – December 31). However, benefits related to our conferences and seminars may start early depending upon our marketing plans. The benefits of each SCWCEA PARTNER level are outlined below.

We feel certain that after you have reviewed this information, you will agree that your participation will yield a high level of exposure to the SCWCEA membership for a fraction of the normal cost and believe you will find this opportunity both beneficial and rewarding.

If you have questions or need clarification on any item, please contact me directly at 803.407.3360. We hope you will join our 2014 PARTNERS Program!

Donna R. Croom
Executive Director

PARTNERS can choose to receive:

(each item may vary based on level of participation)

- Annual Prepaid Membership Dues
- Company logo and link on SCWCEA website
- Company logo on all printed materials
- Advertising in Medical Seminar & Educational Conference Programs
- Advertising in SCWCEA Newsletter *Chronicles*
- Pre-paid registrations to all meetings
- Early access to conference hotel rooms
- Ability to provide promotional items in meeting registration packets
- Access to conference registrants list



2014 PARTNERS Program

PARTNER BENEFITS	ESTIMATED VALUE	PLATINUM \$6,000	GOLD \$4,500	SILVER \$3,500	BRONZE \$2,500
SCWCEA Memberships	Up to \$900	1 Firm/Business 15 Associates	1 Firm/Business 5 Associates	1 Firm/Business	1 Firm/Business 5 Associates
Logos / Links on website	\$1,200	√	√	√	√
Ad in Medical Seminar Program	Up to \$500	Full Page	Half Page	Quarter Page	n/a
Ad in Educational Conference Program	Up to \$1,000	Full Page	Half Page	Quarter Page	n/a
Ads in SCWCEA newsletters	Up to \$1,000	All Meetings	All Issues	Summer Issue	n/a
Registrations - Medical Seminar	Up to \$960	Four	Two	One	Two
Registrations - Educational Conference	Up to \$1,400	Four	Two	One	Two
Registrations - One Day Seminar	Up to \$400	Four	Two	One	Two
Early Hotel Access - Educational Conference	Priceless!	√	√	√	√
Pre-Selected Booth Location	Priceless!	√	√	√	n/a
Prepaid Exhibitor Booth(s)	Up to \$1,500	All Meetings	Educational Conference Only	n/a	n/a
1 Foursome / 1 Hole Sponsorship at Annual Golf Tournament	\$850	√	√	n/a	n/a
Receipt of Conference Registrants Lists	\$300	All Meetings	All Meetings	All Meetings	All Meetings
Promotional Materials in conference bags	\$800!	√	√	√	√
	VALUE	\$10,810	\$7,830	\$3,090	\$2,810
	SAVINGS	\$4,810	\$3,330	\$410	\$310



PARTNER Commitment Form

In order to be included during the 2014 Medical Seminar, a commitment will need to be made by January 31, 2014.

Firms and Businesses participating the PARTNERS Program should **contact Donna Croom prior to submitting dues renewals** for the upcoming year. PARTNERS will submit a listing of pre-paid memberships once a commitment is made.

SCWCEA will limit logo changes to one per calendar year. Any permanent displays or publications will use the logo submitted by the printing or display deadline.

All commitments must be paid in full by February 28, 2014.

CONTACT INFORMATION

POINT OF CONTACT:

(individual to receive all correspondence and provide assistance to SCWCEA regarding Partners Program)

FIRM OR BUSINESS NAME: _____
(as it should appear on all collateral material)

ADDRESS: _____

CITY: _____ STATE: _____ ZIP CODE: _____

EMAIL: _____ WEBSITE: _____

PARTNER LEVEL

- Platinum \$6,000 Gold \$4,500 Silver \$3,500 Bronze \$2,500

PLATINUM AND GOLD PARTNERS ONLY...

Please customize your package by selecting ONLY ONE (1) of the following:

- One team and hole sponsorship during Educational Conference Golf Tournament
 Prepaid exhibit space during Educational Conference. Includes one conference registration

PAYMENT METHOD

- Check:** Made payable to SCWCEA *(South Carolina Workers' Compensation Educational Association)*
 Credit Card: MasterCard VISA

Credit Card Number

Expiration

Full Billing Address (where monthly statements are received)

Authorized Signature

THE 2014 SCWCEA PARTNERS PROGRAM WILL CLOSE ON JANUARY 31, 2014.